



RETAIL DETAILS

The Pop-Up Retail Phenomenon Makes It To Atlanta (Finally)

Tuesday, November 22, 2011, by [Josh Lindenbaum](#)

Like most things, the pop-up retail craze [raged for years](#) before Atlanta finally hipped to it. But just in time for the holidays, two of the city's trendiest shopping areas are bringing the people the temporary shopping opportunities they've always wanted (whether they knew it or not). First, the [Shops Around Lenox](#)

"garden design boutique" full of gifts and decor for the green-thumbed. On the heels of that announcement came word of the **Westside Provisions** pop-up program "Tinsel & Twine," which will run from December 1st thru December 4th and feature pop-up boutiques from folks like [Arboreal](#) (stationery and gift wrap), [Peter Nappi](#) (handcrafted footwear, bags and belts) and [Le Jardin Francais](#) (the international floral and garden design atelier) in addition to special offerings from their permanent tenants like [Jonathan Adler](#) and **Anthropologie**. Though **Atlanta is often late** to the party, no one seems to mind. Now let's see if consumers actually spend money this holiday season.

[editorial]



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