

ATLANTA

# BEARINGS

*A Southern Lifestyle Guide for Men*

Because the holiday season can incite a little confusion and concern among men as we consider what we should give the ladies in our lives, we turned to Ann Mashburn for advice. A former New York fashion editor, wife of the fine clothier Sid Mashburn, and the owner of the decidedly feminine clothing and accessories boutique that bears her name, Ann Mashburn seems not only to know what women want, but also why finding the perfect gift is so important. "A gift should be a means to tell someone how you feel about them," she says. "But it also has to be about what the other person wants."

Ann's thoughtful approach to clothing and accessories is what makes her store so unusual. In a city filled with high-end retailers and luxury goods, Ann Mashburn stands out because of its edited collection. Ann carries and designs the things she loves rather than focusing on pieces that might sell just because they follow a trend. Her store features the "best of" at various price points, offering shoppers everything from basic Levi's to high-end purses, as well as the opportunity to receive good, well-grounded advice. Below, you'll find Ann's suggestions for what the woman in your life will love this Christmas:

ANN  
MASHBURN

**Jewelry by French designer Aurelie Bidermann:** These unusual necklaces, bracelets and charms are as unique as the woman on your arm. The necklaces, a combination of rope and precious metal, are a stylish addition to any girl's jewelry stable – while the charms offer artistic interpretations of your girl's personality. Ann Mashburn is the only store in the city that carries Bidermann's wares. \$60-\$615

**Ann Mashburn Exotic Cuff Bracelets:** Ann designed leather cuff bracelets that offer a striking addition to any wardrobe. Available in a variety of hues, these stingray and crocodile designs make a woman feel as though she's on fashion's cutting edge without looking as though she's trying too hard. \$195-\$225.

**Adrienne Landau Feather Vest:** If you'd like to buy her an article of clothing, but aren't sure how her sizes run, the Maribou Feather Vest is a good option. Sized small, medium and large, these vests feel great and are a way for her to dress up a casual outfit, or to take a cocktail dress to a higher level. If she likes fur or feathers – a big trend right now – but you aren't sure how well a vest would go over, consider the Adrienne Landau pull-through scarf. \$122-\$495

**Kendall Conrad Bag:** There are few women who don't love a new handbag, and Kendall Conrad's leather creations should make a Merry Christmas for their recipients. Supple and stylish, these bags were made with both functionality and art in mind. Ann recommends stashing a small present inside the bag to make the gift all the more thoughtful. \$680-\$2,000

For a small gift or two, Ann suggests nail polish by Butter, which offers impactful color without the use of harmful chemicals, as well as Cosabella lingerie, a delicate gift that women find comfortable. \$14-\$20 (nail polish); \$20-\$34 (lingerie)

Ann's final word of advice to aspiring gift givers is to shop thoughtfully, and to give something that will make her "feel beautiful and adored." "You don't have to be clever, you just have to want to please someone, and that will come through."

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[editorial]



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