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* Early details on Doty's Westside burger project

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Shaun Doty's announcement that he is opening a burger joint on the Westside has created interested chatter in local food circles. Doty—formerly of Mumbo Jumbo and MidCity Cuisine and currently of [Shaun's](#) in Inman Park—is aiming to open his burger spot in April in the White Provision development's former condo sales office, next to the current location of West Egg. (This is a different White Provision space than where Anne Quantrano was considering a pizza restaurant; that space is apparently still available.)

Doty is still brainstorming with his team on a name that they can trademark, but he says that he has visited burger joints in New York, Chicago—where he really liked [Epic Burger](#)—Austin, Texas, and LA in order to develop his concept. Doty notes that, with so many burger concepts these days, what differentiates each restaurant is the key to success. He's keeping those details under wraps for now, but says that the focus will be on quality of product and price, and that his goal is to bring a “higher level of expertise” to the fast-casual market.

Doty also says he wants to attract everyone from burger lovers to soccer moms with the 2,400 square-foot space being designed by Seiber Designs. He feels that his location is accessible from all parts of town and will become part of the Westside's exciting growth, which he likens to the energy of Manhattan's Meatpacking district earlier in the decade. And rather than just being competitors, he believes that his new joint and Richard Blais' Flip Burger Boutique will create more synergy in the neighborhood.



[editorial]



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