

Recycled FLOR Tiles for Atlantans

June 26, 2011 10:27 am ET

When you decide to update the interior of your home, do you think of eco-friendly products? Maybe not, as they are sometimes not as attractive as product that is not eco-friendly but I am here to tell you that eco-friendly does not have to be mundane.

A fairly new company called [FLOR](#) is making its "eco" stamp on the world. In 2000, Greg Colando was the President of Interface's American modular floorcovering business. He noticed a change in consumer behavior including internet purchase growth and increased design demand. This posed an opportunity for Interface which lead to the [FLOR](#) company being implemented.

[FLOR](#) carefully considers the environmental footprint in every step of the way: from design, manufacturing, use, delivery and reclaiming old [FLOR](#). All [FLOR](#) tiles are 100% recyclable. If you install them and they get wet or dirty, no problem. Simply pull the tile in question up and either wash, (Of course, that depends on the material it is made of), or contact [FLOR](#) and you can send it back so that they can recycle that piece and you can order another one! It's that easy! They also meet or exceed the [Carpet and Rug Institute's Green Label Plus](#) standards for low VOC's (Volatile Organic Compounds). This is important because VOC's are harmful to the indoor air quality of a space.



Filigreed FLOR tile

Credits:

<http://www.flor.com/filigreed-black.html>



Slideshow: FLOR Tiles

FLOR recently opened a store here in [Atlanta](#) on Howell Mill Road NW, in the heart of Atlanta's Design District! Right upon entry, you get a feel of what the company is all about. Floor tiles line the entryway and invite you in on a "red carpet". After entering the store, you will be greeted by rows and rows of colorful eco carpet tiles that can be purchased as a rug or separate pieces for your decorating pleasure. They even offer design consultations and cutting help.

So when you are considering your new flooring, go green and visit the new [FLOR](#) store in [Atlanta](#)... tell them Examiner Tamara sent you and see what is possible with eco-friendly product!