

# ATLANTA HOMES™ & LIFESTYLES

## *Summer Splendor*

Vacation Homes  
Carefree Style  
Artists to Watch  
Weekend Decorating  
Modern Living

JUNE 2010  
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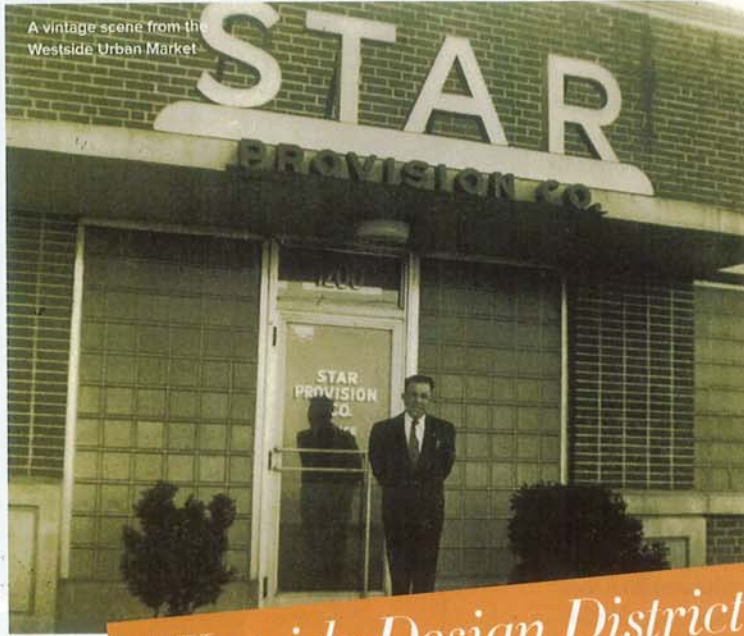
[editorial]



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*History*

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*Westside Design District*



LONG BEFORE IT BECAME A STYLISH MECCA FOR ALL THINGS HOME, THE WESTSIDE PLAYED A SIGNIFICANT ROLE IN THE CITY'S HISTORY. THIS TIMELINE TELLS THE STORY

**1837**  
Western and Atlantic Railway Lines are chartered, making Atlanta and the Westside an industrial hub

**1864**  
Sherman's troops march up the present-day Marietta Street corridor

**1881**  
Miller Union Stockyards are founded by Capt. John Miller

**1902**  
King Plow Company opens on the site of what now is the King Plow Arts Center; operates until 1986

**1906**  
First listing of White Provision Company, founded by William H. White, appears in Atlanta city directory

**1908**  
Southeastern Meat Company, used primarily as a butcher shop until the 1980s, is built as part of the Miller Union Stockyards

**1910**  
Small building is constructed at the Miller Union Stockyards to house White Provision Company, the South's first modern meat-packing facility

**1917**  
The United Butchers Abattoir building, Atlanta's second meat-packing plant, is established across the railroad tracks from White Provision

**1922-1924**  
Additions are made to the White Provision plant, resulting in the building's current footprint

**1925**  
A city map is drawn up, including Sunset Heights subdivision—an African-American neighborhood on the Westside—and Blandtown; residents work at nearby King Plow and White Provision, as well as the Murray Company, Exposition Mills and Atlantic Steel

**1935**  
Swift & Company, the nation's largest meatpacking company, purchases the White Provision building and adds a storefront facing Howell Mill Road

**1948**  
Developer L.E. Heiman and son, L.M. Heiman, open Star Provision Company in the former United Butchers Abattoir building, creating a new façade; the structure cost \$200,000, what a small bungalow in the area goes for today

**1960s and 1970s**  
Westside falls into decline

**1963**  
Beazley Corporation purchases the White Provision building and its 8.3 acres of land for \$250,000 and uses it as warehouse

Image used with permission from Westside Urban Market

# 1971- 1998

The Star Provision building is purchased by Stoval Lawn Mower Sales and Repair

## Early 1980s

Owners of the White Provision building try to sell it for \$400,000 to pay estate taxes; no bidders until 1991

## 1990

Plans begin to transform a historic factory on West Marietta Street into the King Plow Arts Center, lauded for its reuse and for becoming an arts community and center for the visual, performing and commercial arts

## 1991

Bill Smith purchases the White Provision building for \$950,000 and turns half of the space into live/work lofts; residents and tenants include musicians and designers such as Nicholas Storck Design Studios

## Early 1990s

The movie "Kalifornia," starring Brad Pitt and Juliette Lewis, is filmed on the Westside



## 1998

Tucker Mott redevelops the former Star Provision building and neighboring structures into the Westside Urban Market, a mecca for home furnishings, food and fashion

## 1998

Richard Martin and George Rohrig purchase Southeastern Meat property, fueling development of the Midtown West District

## 2004

Weaver & Woodberry Company and Tucker Mott begin assembling properties at 14th Street and Howell Mill, creating a new White Provision development with residences, boutiques, design showrooms, art galleries and restaurants

The first phase of The Brickworks opens in Midtown West; the name is derived from the Palmer Brick Company, which manufactured bricks there at turn of the century

# 2006

A historic photograph of the factory at King Plow—now the King Plow Arts Center—long before its award-winning transformation that served as a catalyst for the Westside's revitalization.

# 2009

The first of 94 units in the White Provision Residences opens

Westside becomes home to more than 50 shops and 25 restaurants

Nine art galleries in the Westside Arts District participate in art walks on the third Saturday of every month

Midtown West comprises 16 buildings on 17 acres, boasting 40 stores, restaurants, art galleries and businesses



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