

Our Green Atlanta

White Provision Welcomes Shaun Doty's YEAH! BURGER, an eco-friendly restaurant featuring local meats

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Atlanta welcomed to the scene our newest sustainable restaurant in **White Provision** on the west side last night! "**YEAH! Burger**" will focus on locally-sourced meat (from **White Oak Pastures** – a favorite of Zack's and mine), eco-friendly materials and practices, and organic foods with the ultimate goal of creating a zero waste zone. The trend of sustainable dining seems to be one that sticking, and one that I hope will become the norm in the near future.

Read on for the press release here and let me know what you think once you've had a chance to try it!

Oh yeah, BONUS! You know the car wash at the corner of Virginia and North Highland in the heart of Virginia Highland? That's already slated for the next **YEAH! Burger**, opening this fall (thanks to my inside connection at work, who's brother is one of the investors making this happen).

Shaun Doty to Launch YEAH! BURGER at White Provision in June 2010

Established local chef will open a 2,400-square-foot eco-friendly, fast-casual burger eatery in Atlanta's Westside community

ATLANTA (May 25, 2010) – Leading real estate investment firm Jamestown announced today that celebrated Chef Shaun Doty of Shaun's in Inman Park and entrepreneur Erik Maier will open YEAH! BURGER at White Provision, a restored mixed-use project that delivers distinctive restaurant space, condo units, retail, showroom and office space in Westside Atlanta. Opening on Thursday, June 10, the restaurant will feature customizable burgers made with White Oak Pastures grass-fed beef from South Georgia, nitrate-free hot dogs, hand-cut French fries, organic salads and Straus Family Creamery organic ice cream, all served in a comfortable "California casual" setting. YEAH! BURGER re-imagines the classic American burger joint as a fast-casual eatery with a strong commitment to real, all-natural ingredients and sustainability.

"We are proud to welcome YEAH! BURGER to White Provision. Shaun Doty is an Atlanta industry veteran who will further establish our community as a premier dining and shopping destination on the Westside," said Chris Faussemagne, principal of White Provision Development Company. "Doty has embraced the story of White Provision as he developed his restaurant, and we are confident it will be an excellent addition to our vibrant, sustainable mixed-use district."

As the newest restaurant addition to White Provision, Doty's burger venture will become part of a thriving culinary community that includes rustic and casual dining from acclaimed Chefs Anne Quatrano and Clifford Harrison at Abattoir, local favorite West Egg Café and the neighborhood tavern Ormsby's from restaurateur Warren Bruno. Just steps away, Bacchanalia, Quinones at Bacchanalia, Star Provisions and JCT. Kitchen & Bar, as well as the casual eateries FIGO Pasta and Taqueria del Sol, add to the local flavor at Westside Provisions District, a joint community combining White Provision and Westside Urban Market.

Doty is a nationally acclaimed chef recognized for his ingredient-driven cuisine, simple preparations and responsible environmental practices. His namesake restaurant, Shaun's, opened in Atlanta in 2006 to numerous local and national accolades, including a spot on Esquire's Best New Restaurants list in 2007. Located at 1168 Howell Mill Road at 14th Street, YEAH! BURGER will serve organic burgers, salads, shakes and more Sunday to Thursday from 11 a.m. to 10 p.m. and Friday and Saturday from 11 a.m. to 11 p.m. For more information, visit www.yeahburger.com.

White Provision

White Provision is a distinctive, modern destination forming Midtown Atlanta's gateway to the Westside neighborhood at the corner of 14th Street and Howell Mill Road. Under the direction of developers Chris Faussemagne, Mike Millett, and Michael Phillips, and leading asset acquisition and management firm Jamestown, this sophisticated mixed-use project delivers an artistic, upscale synergy among office space, 94 innovative and elegant condominium units, and highly desirable boutique retail, showroom and restaurant space. In transforming the Westside Atlanta community, White Provision cultivates a complementary mix of commercial tenants and residential buyers to create a natural extension of the neighborhood identity. With a dedication to aesthetics and authenticity, the team's vision for White Provision centers on lasting quality, long-term value and a sense of community.

The sales center at White Provision, located at 1100 Howell Mill Road, is open Monday through Friday from 10 a.m. to 6 p.m. and Saturday and Sunday from 11 a.m. to 4 p.m. and can be reached at 404.815.0460. Visit White Provision at 1170 Howell Mill Road or online at www.whiteprovision.com.

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