

JEZABEL

ATLANTA LUXURY LIVING



The Shopping Chronicles

JEZ checks out what's in store at three new Atlanta boutiques. —EMILY L. FOLEY

Feminine Counterpart

Sid Mashburn has long brought a specific style to the gentlemen of Atlanta at his eponymous boutique, and now it's the ladies' turn to benefit from the intrinsic Mashburn style. Sid's wife, Ann, a former New York fashion editor and J. Crew stylist, is bringing that familiar fashion sensibility to ladies' clothes in her brand-new shop, **Ann Mashburn**. The boutique is more about style than fashion, and, just as Sid is known for custom clothing, Ann also will carry her own private line in the shop. As for other brands, they'll change with the seasons, but for summer, you'll find classic, cool styles from lines such as Roberta Freymann, Jack Rogers and St. James. The shop also carries shoes from ballet flats to traditional canvas deck sneakers as well as bags from brands such as Kendall Conrad. 1198 Howell Mill Road, 404.350.7132, annmashburn.com.



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