



high-profile national retailer opening on westside

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Anthropologie to Open 9,000 Square-Foot Store at Westside Urban Market

Westside Urban Market, located in west midtown in the White Provisions District, announced today that it has signed a lease with the American clothing store Anthropologie for a 9,000-square-foot store.

Set to open in spring of 2011 on the east side of Howell Mill Road, Anthropologie is known for modern, creative collections of designer name brands of women's apparel, accessories, handcrafted furniture and home decor.

As the second national retailer to enter the Westside landscape, Anthropologie joins Room & Board, a national modern furniture brand that serves as the anchor tenant at White Provision, the adjoining community of showrooms, boutiques, restaurants, businesses and residences.

Linked by an urban pedestrian footbridge over the active Norfolk Southern railway, Westside Urban Market and White Provision continue to grow, forming the joint Westside Provisions District (WSPD) and emerging as a multi-dimensional, vibrant Atlanta neighborhood that is thriving despite macroeconomic trends.



[editorial]



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Anthropologie is a significant addition, not only as a reflection of WSPD's integrated approach to complementary national, regional and local retailers, but also as continued momentum for the community as it reaches the 10-year anniversary of its first tenants, Bacchanalia, Bungalow, G. Gilbert, Star Provisions and Taqueria del Sol.

Said Michael Phillips, managing partner of Westside Urban Market and creative director of Jamestown Properties, "we are excited to enter the next decade of Westside development with a national partner that will complement our unique community of boutique retailers and restaurants."

Has the westside finally arrived with the addition of a second national retailer? Is there enough restaurants and retail outlets to support Anthropologie?

Anthropologie
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[editorial]



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