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## Westside Provisions Former industrial area reclaimed

By Carly Felton

One hundred years ago, the intersection of Howell Mill Road at 14th Street was completely industrial; it was Atlanta's meatpacking district.

Today, the area is home to a number of one-of-a-kind boutiques, upscale and casual restaurants and unusual stores. Anchored by White Provision Development Company and its residences, offices and retail outlets on one end; and Westside Urban Market's shops and restaurants (between 14th Street and Huff Road) on the other; the area has become known as the Westside Provisions District.

Michael Phillips of White Provision and Katie Walker of Westside Urban Market came up with the idea to market this area as one coherent unit about six months ago. They wanted to establish an identity for the area similar to the Meatpacking District in New York City, explained Mike Millet, principal of White Provision.

A defining characteristic of the area will



be its walkability, so a pedestrian footbridge was built over the railroad tracks – one of the major reminders of the area's history – connecting White Provision and Westside Urban Market. Parking is free, and patrons can spend all day browsing, eating and shopping without getting back in the car until they decide to go home.

"Atlanta has always been a mall town," Millet said. "The Westside Provisions District will be a walkable retail area similar to those in other major metropolitan cities, like New York, Chicago and San Francisco."

The district already has a head start as a destination: restaurants such as Bacchanalia/Star Provisions, Figo, West Egg Cafe and Taqueria del Sol and JCT Kitchen are already on the radars of foodies, who are also salivating over Ann Quatrano and Clifford Harrison's new concept, Abattoir, which will be located in the White Provision building. The new restaurant, slated to open early this year, will bank on the area's meatpacking history by serving "whole animal cuisine," Quatrano said.



PETER DYE

The former meatpacking plant at the intersection of 14th Street and Howell Mill Road is being transformed into homes, retail stores and office space.

Shopping is also a draw at Westside Provision District, with popular shops like Silk Trading Co., Bungalow, Knoll, The Seed Factory and OwenLawrence, Neem Tree Spa and Dragon Fly salon already serving

customers. Additional tenants will move in as the area is finished, most likely by April.

For a complete list of tenants and more information, visit [www.westsidepd.com](http://www.westsidepd.com).



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