

WSPD

WESTSIDE PROVISIONS DISTRICT NEWS

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SECOND QUARTER, 2009

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Spring Into Green

Go Green at Westside Provisions District's Spring Festival, May 2

Plans are shaping up for WSPD's first annual "Spring Into Green" festival, Saturday May 2nd, 2009. Peruse eco-friendly products in a festive sidewalk-sale atmosphere. Enjoy food tastings by Pasta Figo and other WSPD restaurants. Get your groove on with tunes from Atlanta's best bluegrass band, Cedar Hill (www.duck-wave.com)



WESTSIDE PROVISIONS DISTRICT
SPRING INTO GREEN
FESTIVAL

Kids can make biodegradable pots and plant seeds at Seed Factory. Also, paper maker Katie DeMent (www.thepaperlady.com) will be on hand to demonstrate techniques of paper making. The first 250 visitors will receive free WSPD tote bags stuffed with goodies, and festival goers can purchase \$1 raffle tickets for a chance to win a WSPD shopping spree; proceeds will be donated to charity. For more info visit www.westsidepd.com.

Savvy Snoot: Moving Forward

Savvy Snoot, voted Atlanta's best consignment store, is expanding its location at WSUM. After years of being tucked away as the "Hidden Treasure" behind the center, the Snoot is moving forward, and expanding its current space to include a new store front. Savvy Snoot will continue with the original "Hunt" type concept in their current store space. The new expanded space will feature room vignettes using

consignment pieces as well as Savvy finds mixed in to create the "collected look".

If the new space at the Howell Mill location isn't enough for you, visit the Snoot's other location at 30 North Main street in Alpharetta.

Visit www.savvysnoot.com for more information.





THE BEEF ON kids

What's On The Menu?

JCT cooks it up with fun, off-menu entrees for kids

Westside Urban Market's JCT Kitchen has been getting rave reviews from food critics and clients alike since opening its doors in 2007.

Adults can enjoy live music, "patio punch," and an array of \$1 nibbles at JCT's upstairs bar, or they can feast on an array of delicious mid-priced

"southern farmstead" entrees at the main restaurant downstairs. What many people may not know is that JCT is kid-friendly as well.

Ask your server about off-menu options for kids. These include "Pop-Corn" Chicken (pictured left,) Mac & Cheese, Kid's Burger or Fish Sticks, served with your choice of fries or green beans. Top it off with a yummy ice cream float available in root beer, black cherry or creamsicle.



THE BEEF ON décor

Meet Maison Atlanta

Bryan Alan Kirkland Designs opens its showroom Maison Atlanta at WSPD Spring 2009

There's a new kid on the block at WSPD. Currently located at 1198-B Howell Mill Road, Bryan Alan Kirkland Design's new showroom Maison Atlanta will offer a full array of European Traditional furnishings catering to retail consumers and the design community. Their Design Team will continue to offer complete interior design services to the residential and commercial community from new construction projects to enhancing an existing space while offering the best in customer service. Join us in welcoming Maison Atlanta to WSPD!



THE BEEF ON fashion

Introducing Spa Sentio

Bringing Innovation to Atlanta's Spa Industry

White Provision is happy to welcome its newest tenant, Spa Sentio. Located in suite 102 between Abattoir and Seed Factory, Sanchez brothers, Max and Chris, have combined their professional experiences to conceive Spa Sentio.

Sentio is Latin for "feel, perceive, experience." Spa Sentio services range from a 24 karat gold facial to a more ancient mind-body, holistic approach to skin care and massage treatments. Flawless spray tanning, tasteful and colorful polishes for manicures and pedicures, and



make-up services from local, renowned Makeup Artists are also offered. Get a taste of the Spa Sentio experience at WSPD's Spring Into Green Festival, May 2nd. Festival attendees will receive complimentary massages, make-up tips, and special promotions on goods and services.

For more information, visit www.spasentio.com

The Local Farmstand

Be a part of Atlanta's growing local food movement at WSPD's Local Farmstand

The Local Farmstand began life as a basket of fresh produce available for purchase at the artisanal cook's marketplace, Star Provisions. As demand for great, organic, local produce grew, owner Anne Quatrano really wanted to be able to offer clients a bigger selection of in-season, local veggies, so Quatrano approached Westside Urban Market owners about converting a security office into a small "green market."

At first, the market was only open a few days a week, but as demand and awareness about local food grew, The Local Farmstand quickly ramped up operations. They are now open Tuesday - Saturday 10am - 6pm at the Westside Urban Market.

effort of two local farmers: Nicolas Donck of Crystal Organic Farm and Joe Reynolds of Love is Love Farm. They see TLFS as a "community touchstone," a place where neighbors can become a part of Atlanta's growing local food movement.

Look for manager Debra Mazer (pictured left,) for assistance with selection, or for help planning the preparation. TLFS provides the finest variety from trustworthy sources, as well as relevant information about our products and happenings around the Atlanta foodshed.

For more information, or to find out what's in season, visit: www.thelocalfarmstand.com.



THE BEEF ON dining



The Local Farmstand is the joint

Great Gift Ideas for Mother's & Father's Day

Find awesome gifts for the unique Mom or Dad in your life at Westside Provisions District



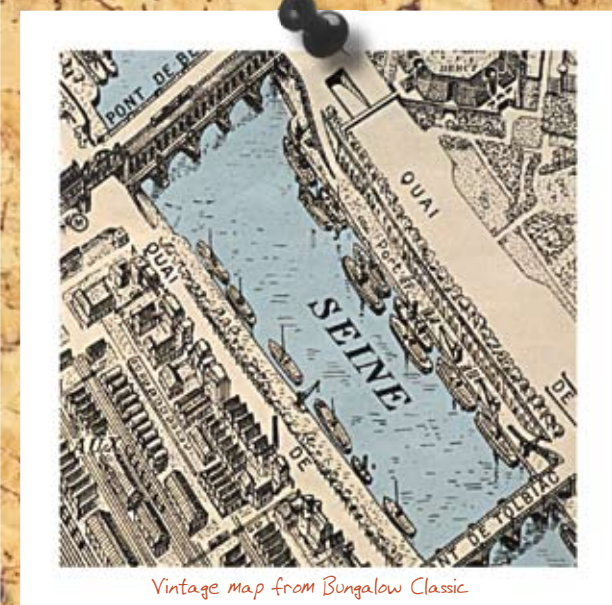
Mom loved that wooden swing at Kolo Collection

This Mother's/Father's day, skip the typical flowers-for-mom and hardware-store-gift-card-for-dad and get your folks something they'll really enjoy from Westside Provisions District.

Take Mom back in time with an old-fashioned wooden swing from Kolo Collection. Pamper new Moms with a basket of natural, organic Erbaviva skin care products available at Sprout and Seed Factory. Mom will also love Roger & Gallet soaps from Bungalow, or Barabara Barry's home collection of candles, soaps, votives and sprays from Owen Lawrence - 10% off Mother's Day - Father's Day. You can't go wrong with a vintage monogrammed polo from G. Gilbert, available in a range of colors.

For Dad, nothing beats a pair of recycled "Vintage Game Ball" cuff links from Terra Cottage. Whether his sport is baseball, football, golf, hockey or tennis, you'll find a pair that's right for you. Or if your Dad is into cartography, ask about vintage maps available at Bungalow. Your fashionable father will fall in love with a custom tailored suit from Sid Mashburn (named a top 10 men's store by GQ magazine.)

'Tis better to give than to receive, but chances are, when you shop for Mom and Dad at Westside Provisions District, you'll probably find something that tickles your fancy as well! www.westsidepd.com.



Vintage map from Bungalow Classic



erbaviva bath products for mom & baby at Sprout & Seed Factory



Authentic Game Ball Cufflinks from Terra Cottage



Custom tailored herringbone suit from Sid Mashburn

Supper time

Celebrate Mother's Day for the First Time Ever at Bacchanalia Sunday May 10 from 1pm - 6pm

A standout in the Atlanta culinary scene, Bacchanalia has earned its place among the best restaurants in the Southeast since chefs and owners Anne Quatrano and Clifford Harrison opened the dining destination in 1993. This year, Bacchanalia celebrates another milestone, as the restaurant will open on Mother's Day for the first time in its more than 15 years in operation. After years of appeals from their most frequent guests, the restaurant will honor mothers with an exceptional \$58 three-course prix fixe Sunday Supper, on Sunday, May 10 from 1 p.m. to 6 p.m.

Families are invited to experience Quatrano's meticulous attention to detail and focus on freshness as they celebrate the lady of the day and create new Mother's Day traditions. Diners can select from appetizers like Lightly Cured North Georgia Rainbow Trout with Navel Orange, Trout Roe, Radish and Fennel, as well as Foie Gras Torchon with North Georgia Apples, White Port Celery Gelee and Pecan Streusel. Entrées featuring locally grown produce, much of it from Quatrano and Harrison's own organic farm, include House Made Ricotta Tortelloni with Hedgehog Mushrooms, Confit Fennel and Mushroom Consomme and Roasted Lamb Loin, Bacon Wrapped Lamb Tenderloin with Braised Lamb Shoulder Ravioli, Stewed Greens and Cannellini Beans. Finally, decadent house-made desserts will include Brown Sugar Pain Perdu with Caramelized Apples and Yoghurt Sorbet as well as Valrhona Chocolate Cake with Mint Ice Cream and are the perfect ending to this extraordinary menu.

>> Quatrano and Harrison's newest venture, Abattoir, is slated to open at White Provision this spring. Check www.westsidepd.com for details!



Bacchanalia's Yummy Gulf Crab Fritter



Monogrammed Vintage Polos at G. Gilbert



Candles from Owen Lawrence

What's Cooking at West Egg?

Chef Patric Bell joins forces with Cook's Warehouse to teach you how to prepare West Egg Café classics

If you've ever wondered how beloved Westside Café West Egg fashions its comfy, flavorful fare, here is your chance to find out. West Egg Chef Patric Bell has studied under some of Atlanta's most notable chefs including Chef Ian Winslade of Spice Market and Chef Michael Tuohy, then of Murphy's, and now of Woodfire Grill. Now, Chef Patric is teaching several classes at Cook's Warehouse in the coming months.

Classes include:

- Saturday 4/4/2009: **Spring Holiday Breakfast Baked Goods.** Easter & Passover are just around the corner. Learn quick tips and great recipes for baked goods that are perfect to have on hand for a quick breakfast or tasty snack., *Cook's Warehouse Decatur 11:00 AM - 1:00: PM, \$45*
- Saturday 5/9/2009: **A Mother's Day Spring Brunch.** Learn to

create a delectable brunch menu that can be enjoyed on Mother's



Day or any spring morning!
Cook's Warehouse Midtown, 11:00 AM - 1:00: PM, \$45

- Tuesday 6/2/2009: **Gazpachos Galore!** Learn West Egg Café's secrets for making Traditional Gazpacho, Gazpacho Blanco, Pineapple Gazpacho, Peach Gazpacho, Watermelon Gazpacho and Strawberry Gazpacho. *Cook's Warehouse Midtown, 7:00 PM - 9:00 PM, \$45*

Or, if you'd rather eat than cook, visit West Egg Café and enjoy Chef Patric's fare straight from his kitchen. Grab breakfast all day long, or choose from a range of delicious sides, salads, sandwiches and desserts.

West Egg also offers special services such as complete boxed breakfast or lunches for your home or office and catering for special events?

Enjoy free wireless internet access and work by local artists on exhibit at West Egg Café. www.westeggcafe.com.

Community Gardens

WSPD Neighbor the Atlanta Community Food Bank sponsors over 175 Community Gardens in the Atlanta area

Community Gardens seeks groups and teams of volunteers for community gardening projects including gardening, advising, clean up, plant rescue, plant shows and produce collection. Or, participate in the Plant-A-Row-for-the-Hungry project by donating surplus produce to one of 20 designated drop-off sites throughout the metro area. For more info, visit ACFB.org or call (404) 892-FEED x1216.



Construction Update

Construction at White Provision is nearing completion



We're in the home stretch with construction at White Provision! At the residential building, interiors are nearing completion and finishes are being installed on many levels. Construction on first floor retail storefronts and the amenities deck (pool time!) will start shortly.

Meanwhile, at the historic White Provision building, Room and Board is putting the finishing touches on their space and getting ready to deliver their furniture. Abattoir construction is moving quickly. The mechanical, electrical and plumbing are in and soon we will start covering up the walls and installing the flooring.

▲ Aerial photograph of White Provision 02/2009

Construction on the Spa Sentio space is beginning, and we hope to announce several other new tenants in the coming weeks.

Visit www.whiteprovision.com for more info, or call our sales center at (404) 815-0460 to arrange a tour of the condos.

Economic Incentives

Take advantage of 2 huge tax savings opportunities when buying a home at White Provision Residences



The American Recovery and Reinvestment Act of 2009 authorizes a tax credit of up to \$8,000 for qualified home buyers purchasing a principal residence on or after 01/01/09 and before 12/01/09. Single taxpayers with incomes up to \$75,000 and married couples with incomes up to \$150,000 qualify for the full tax credit. The tax credit is for first-

time home buyers only or buyers who have not owned a home in the past 3 years. In addition to the Stimulus tax credit, White Provision offers a tax abatement through 2023. Over the next 14 years you will pay your taxes at a discounted rate. You will not pay 100% of your tax bill until 2023. For full details, contact a sales agent at (404) 815-0460.



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whiteprovision.com
westsideurbanmarket.com

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Directory

Abattoir
starprovisions.com

Bacchanalia / Star Provisions
(404) 365-0410
starprovisions.com

B Braithwaite
(404) 605-0963
bbraithwaite.com

Bungalow
(404) 351-9120
bungalowclassic.com

Dragonfly The Salon
(404) 815-6702
dragonflythesalon.com

Figo Pasta
(404) 351-3700
figopasta.com

G. Gilbert
(404) 355-3713

JCT. Kitchen & Bar
(404) 355-2252
jctkitchen.com

Knoll Furniture
(404) 522-1835
knoll.com

Kolo Collection
(404) 355-1717
kolocollection.com

The Local Farmstand
(404) 423-8639
thelocalfarmstand.com

Maison Atlanta
(404) 351-3147
kirklanddesigns.com

Owen Lawrence
(404) 869-7360
owenlawrence.com

Poliform / Switch
(404) 605-0196
poliformswitch.com

Room & Board
(800) 486-6554
roomandboard.com

Savvy Snoot
(404) 355-1399
www.savvysnoot.com

Seed Factory
(404) 355-2043

Sid Mashburn
(404) 350-7135
sidmashburn.com

Silk Trading Company
(404) 355-8796
silktrading.com

Spa Sentio
(404) 733-1820
spasentio.com

Sprout
(404) 352-0864
sproutatlanta.com

Taqueria del Sol
(404) 352-5811
taqueriadelsol.com

Terra Cottage
(404) 350-0330
terracottagellc.com

West Egg Cafe
(404) 872-3973
westeggcafe.com

White Provision Residences
Sales Center
(404) 815-0460
whiteprovision.com

CALENDAR

April

12 EASTER SUNDAY! BE SURE TO STOCK UP EARLY ON EASTER BASKET TREATS FROM WSPD!

15 UGH. TAX DAY. MAIL THOSE BABIES & THEN UNWIND WITH DRINKS AT JCT BAR. WWW.JCTKITCHEN.COM

22 EARTH DAY! BUY ORGANIC, LOCAL PRODUCE FROM THE LOCAL FARMSTAND AT WESTSIDE URBAN MARKET. WWW.THELOCALFARMSTAND.COM

May

1 ROOM & BOARD OPENS TO THE PUBLIC! WWW.ROOMANDBOARD.COM

2 WSPD'S "SPRING INTO GREEN" FESTIVAL - FOOD, KID'S ACTIVITIES, MUSIC, GIVEAWAYS & MORE! 11AM - 4PM. DETAILS AT WWW.WESTSIDEPD.COM

3-9 WESTSIDE DESIGN DISTRICT IS HAVING A TO THE TRADE ONLY TREASURE HUNT WITH OVER 150 INTERIOR DESIGN SHOWROOMS. CONTACT 404-752-577.

10 TREAT MOM TO A SPECIAL MEAL AT BACCHANALIA'S FIRST-EVER MOTHER'S DAY SUPPER EVENT. DETAILS ON PAGE 5. WWW.STARPROVISIONS.COM

June

7 IT'S A FULL MOON! HEAD OVER TO WSPD AND CHECK OUT THE VIEW FROM THE PEDESTRIAN BRIDGE.

21 HAPPY FATHER'S DAY! SCHEDULE A STYLE CONSULTATION FOR THE MAN IN YOUR LIFE AT SID MASHBURN. WWW.SIDMASHBURN.COM

