



WSPD

WESTSIDE PROVISIONS DISTRICT NEWS

VOLUME 3, ISSUE 2

SECOND QUARTER, 2010



Cheese: Always in Season

Meet Tim "The Cheeseman" Gaddis: Star Provisions' resident cheesemonger

Led by resident cheesemonger Tim Gaddis, Star Provisions' specialty cheese market features a discerning collection of artisan American and imported European cheeses. Gaddis carefully selects cheeses from small local dairies to elite French varieties. Tim has proudly procured the largest selection of artisanal southern cheeses. He deftly navigates through several coolers, hand cuts and wraps each order to specifications. Locals looking to sample some of Star Provisions' best can also attend the frequent cheese tasting events, which highlight seasonal or regional selections handpicked by Gaddis.

A former policeman from Ellijay, Georgia, Gaddis left the force after 10 years and followed his palate to the French Culinary Institute of New York. Returning to the South, he quickly took the helm at Star Provisions' cheese market, working directly with owners and nationally renowned chefs Anne Quatrano and Clifford Harrison. A master of his art, Gaddis has solidified Star Provisions' reputation for gourmet expertise and unrivaled service with his custom cheese boards, tailored on demand to meet customers' individual needs and tastes. Learn more at www.starprovisions.com.

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THE BEEF ON kids

Eat Your Veggies

The Local Farmstand serves up organic veggies so fresh and tasty even your little ones will love them

Moms want their kids to eat their veggies, Dad's a whiz with the grill and kids love to help make stuff. Here's a quick and easy recipe that will involve the whole family - and it's good for you too!



Organic Flatbread Mini-Pizzas

- Whole wheat flatbread
- Organic pizza sauce from Your Dekalb Farmers Market
- Mozzarella cheese
- Your favorite veggies from The Local Farmstand - Sautéed.

Form an assembly line. Have one person slather 2 tbs of pizza sauce on a piece of flatbread. Have the next person sprinkle with cheese. Then pass it down and top it with your favorite lightly sautéed organic veggies. Last but not least, have an adult toss the creation onto a medium grill for 3-5 minutes until the cheese gets melty and delicious. Eat and enjoy!



THE BEEF ON décor

Introducing Ava Design

Find the very best American-Made custom modern wood, metal and upholstery furniture at Ava

Matt Carfaro, owner and founder of AVA, is no stranger to the furniture design world. Carfaro learned metallurgy while watching his father produce hand forged estate gates and decorative railings in his small American workshop. Carfaro previously operated a successful furniture and design company in New York's SOHO district working with clients such as Estee Lauder, Mary J Blige, and Starwood Hotels. Matt left New York four years ago to create and bring back furniture Made in America.

The new AVA showroom features a

custom modern wood, metal and upholstery furniture collection designed and manufactured with the finest materials and construction methods. Each exclusive item is expertly created by American craftsmen who take great pride in their work. This craftsmanship guarantees the quality, longevity, and individual beauty of each piece.

Ava is hosting an art event on April 16th and offering a custom workshop series every last Tuesday of the month. Find details and information at www.avadesign.com.



THE BEEF ON fashion

SUNDĀRI At Spa Sentio

Brides To Be: Discover your own inherent balance with the SUNDĀRI philosophy at Spa Sentio



The SUNDĀRI lifestyle is about being well - a natural vitality inspired by balance, a radiance that shines from the inside out. The SUNDĀRI philosophy combines Eastern and Western practices to create a path to discovering one's own inherent balance. It is a creative process, an active quest towards a deeper understanding of our lives.

Spa Sentio has infused the philosophy of SUNDĀRI with traditional wedding rituals. A bride's journey begins with a skin consultation and continues with stress relieving treatments for both bride and groom, such as the Abhyang massage and healing body wraps, resulting in peace, balance, and

luster on their special day.

The locally renowned makeup artists of Spa Sentio add a modern twist to the experience with flawless airbrushing makeup techniques, as seen on the red carpet and in fashion magazines. The consultations for makeup and hair, whether it is for weddings or any special occasion, are always free.

Find more information at www.spasentio.com



THE BEEF ON dining

An Organic Burger Joint

Atlanta's 1st organic burger joint, Chef Shaun Doty's Yeah! Burger, opens this Spring at White Provision



YEAH! BURGER is proud to be Atlanta's first organic burger joint. Chef Shaun Doty and entrepreneur Erik Maier have teamed up to create a contemporary version of the classic American hamburger stand. YEAH! BURGER is environmentally-friendly and will serve a signature menu of custom burgers featuring Georgia-raised organic, grass-fed beef, along with fresh-cut french fries, organic salads and organic milkshakes. Customers seeking gluten-free options will rejoice in YEAH! BURGER's gluten-free bun and fries. Parents will also like the organic kids menu. For more info, please visit www.yeahburger.com.

Spring Into Green at WSPD

Bring the kids, bring a friend, treat yourself to a day the Westside way at WSPD's second annual Spring Into Green festival and "passpork" shopping adventure.

SATURDAY, MAY 1 1PM - 4PM.

With live music, special activities, food tastings, family fun and a "passpork" shopping event with the chance to win a \$2,500 WSPD shopping spree, this year's Spring Into Green festival is the perfect way to spend a day the Westside way. Come early and grab a canvas tote filled with swag from our merchants - free to the first 400 attendees! Details at www.westsidepd.com/events.



FOOD TASTINGS:

Undeniably, one of the biggest draws to our festivals are the food tastings by our celebrated restaurants, Abattoir, Bacchanalia, JCT Kitchen & Bar, Ormsby's, Pasta FIGO, Star Provisions, Taqueria del Sol, West Egg Cafe, and Yeah! Burger. In the past, our chefs have served up tasty, delicious treats such as tiramisu, creamy queso, s'mores, kettlecorn, Georgia strawberry ice cream sandwiches and more. Be sure to visit the food booths from 1:30 pm - 3:30 pm to see what the chefs have cooked up this year.



FAMILY FUN:

With two of Atlanta's best kid's shops, B. Braithwaite and Seed Factory, WSPD always delivers tons of kid-friendly adventures. At this year's festival, bounce in the White Provision bouncy house, decorate pepper shakers at Pasta FIGO, get your face painted at B. Braithwaite, experience the chills and thrills of storytime at Seed Factory and add your stencil, signature or handprint to a hand-painted mural we're creating to benefit the Atlanta Community Food Bank's Community Gardens Project. Storytime at Seed Factory begins at 11 am, then, grab some lunch and come back for the rest of the fun from 1PM - 4PM.



"PASSPORK" SHOPPING:

Pick up your WSPD "passpork" beginning April 20th at Westside Urban Market's "Top Chef: The Tour" event or anytime April 20-May 1 at select retailers. Collect stamps from participating merchants for your chance to win a \$2,500 WSPD Shopping Spree, a 2-hour private party for 20 from Ormsby's, an intro packet of classes from Core, gift cards valued at up to \$250 and more! Return your completed "passpork" by 3pm May 1 to Maison Atlanta, Environment Furniture, G. Gilbert, Owen Lawrence, Kolo Collection, or during the festival to one of our "passpork" tables. Meet on the bridge at 4PM May 1 to see the winners announced live! For rules, details and the full prize listing, visit www.westsidepd.com/events.

Festival Memories

Some of our favorite moments from past WSPD celebrations: Left to Right, Top to Bottom: Cedar Hill bluegrass band, face painting at B. Braithwaite, S'mores from JCT, the Callanwolde Young Singers, Passpork shopping, Complimentary swag bags, Bites from Bacchanalia and the 2008 bridge dedication.



Faces of WSPD

Meet Suzanne Bair, Westside resident and president of the Marietta Street Artery Association (MSAA)

Q: What's one little-known Westside Fact?

A: The Surrender of Atlanta took place at the intersection of Marietta Street and what is now Northside Drive. There's an historic marker there now due to the efforts of local residents and business owners.

Q: You've been working hard on a tear-out Westside map that will be in the June issue of Atlanta Homes & Lifestyles Magazine. Tell us about it.

A: The print map and business website is a collaborative project between MSAA and The Atlanta Community Food Bank. Our objective is to support local businesses, institutions and non-profits, while helping to establish a distinctive identity for our neighborhood. I'm especially excited about the events page on the business website. Not only will it be an effective way for local businesses to get the word out on their events, but because of its dynamic design, people will want to visit it, and in turn the neighborhood, often.

Q: Where's your favorite place to eat on the Westside?

A: I'm not complicated. A couple of fish tacos and a margarita



at Taqueria del Sol will always, as they say, put the sun in my belly.

Going GREEN at Kolo Collection

by Kolo co-owner and interior design guru Greg Martin

With so many green options for your home, it is exciting to now have environmentally friendly options in exterior furniture. Kolo Collection has three distinctly different green options for you to consider this Spring.



Jensen Leisure through Kolo Collection has brought to the Atlanta market furniture made from FSC (Forest Stewardship Council) certified Ipe (pronounced "ee-PAY"). Ipe wood is a dense wood from South America that is perfect for the exterior.



Loll Designs produces furniture in the States from 100% post consumer HDPE (high-density polyethylene). That means your milk jugs and butter containers are being re-purposed into cool furniture.



Finally, you will find several options for locally produced concrete and terrazzo tables. These pieces are made with little environmental impact and in many cases use recycled materials as filler.

Introducing Agraria at Owen Lawrence

Owen Lawrence introduces Agraria, a luxury line of home and spa fragrances



From its beginnings in a quiet shop on San Francisco's Nob Hill, Agraria has set the standards in luxury home and spa fragrances for over 35 years. Many of the company's most devoted fans hail from the worlds of fashion, design and entertainment including the late Diana Vreeland, Giorgio Armani, Carolina Herrera, Michael Kors, Hubert de Givenchy, John Saladino, Meryl Streep, Ralph Lauren, Steve and Elaine Wynn, Susan Sarandon, Cher and many more. Now, find Agraria at Westside Urban Market's Owen Lawrence. Details at www.owenlawrence.com.

In Residence

Get in on the ground floor at White Provision Residences



With a pool, gym, concierge, skyline view and more, White Provision Residences is a great place to call home. Call (404) 815-0460 or visit www.whiteprovision.com for details. Immediate closings available.

Coming Soon!

Introducing 2 new neighbors, Garden and R. HUGHES showroom



Garden, an exciting new home decor and landscape design center, is coming soon to White Provision. www.gardenatl.com



Clients can expect well-edited selections and unparalleled service from local interior designer, R. Hughes, whose new to-the-trade-only showroom is coming soon to White Provision. www.r-hughes.com

DIRECTORY

GENERAL

Commercial Leasing:
White Provision
(404) 815-0045

Westside Urban Market
(404) 872-7538 x7
Newsletter Inquiries:

TuckerMott Co.
(404) 872-7538 x3
westsidepd.com

White Provision
Residences
Sales Center
(404) 815-0460

FASHION

Ladieswear
G. Gilbert
(404) 355-3713

Ann Mashburn
Coming soon!

Menswear
Sid Mashburn
(404) 350-7135
sidmashburn.com

GALLERY

Astolfi Art
(404) 307-0215
astolfiart.com

Jackson Fine Art
(404) 233-3739
jacksonfineart.com

Tanner Hill Gallery
(404) 580-4299
tannerhillgallery.com

HAIR & SPA

Dragonfly The Salon
(404) 815-6702
dragonflythesalon.com

Spa Sentio
(404) 733-1820
spasentio.com

HOME INTERIORS

Ava
(404) 607-1700
avadesign.com

Bungalow
(404) 351-9120
bungalowclassic.com

Environment
(404) 815-1488
environmentfurniture.com

Knoll
(404) 522-1835
knoll.com

Kolo Collection
(404) 355-1717
kolocollection.com

Lewis & Sheron
lsfabrics.com
Maison Atlanta
(404) 351-3147
kirklanddesigns.com

Owen Lawrence
(404) 869-7360
owenlawrence.com

Poliform / Switch
(404) 605-0196
poliformswitch.com

R HUGHES showroom
(404) 277-8908
r-hughes.com

Room & Board
(404) 682-5900
roomandboard.com

Savvy Snoot
(404) 355-1399
www.savvysnoot.com

Terra Cottage
(404) 350-0330
terraccottage.com

Urban Electric Co.
(404) 815-8066
urbanelectricco.com

KID'S

B Braithwaite
(404) 605-0963
bbraithwaite.com

Seed Factory
(404) 355-2043
seedfactoryatlanta.com

RESTAURANT

Abattoir
(404) 892-3335
starprovisions.com

Bacchanalia
(404) 365-0410
starprovisions.com

Figo Pasta
(404) 351-3700
figopasta.com

JCT Kitchen & Bar
(404) 355-2252
jctkitchen.com

Ormsby's
(404) 968-2033
ormsbysatlanta.com

Star Provisions
(404) 365-0410
starprovisions.com

Taqueria del Sol
(404) 352-5811
taqueriadelosol.com

West Egg Cafe
(404) 872-3973
westeggcafe.com
Yeah! Burger
facebook.com/
yeahburger

SPECIALTY & OFFICE

Core
(404) 815-7117
www.coreatl.com

Fried & Bonder
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friedbonder.com

Garden
(404) 593-4776
gardenatl.com

GACC
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gaccsouth.com

InTopic Media
(866) 743-9124
intopicmedia.com

The Local Farmstand
(404) 423-8639
thelocalfarmstand.com



Westside Provisions
District News:

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Companies for White
Provision & Westside
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April

- ONGOING** APRIL 20 - MAY 1, COLLECT STAMPS FOR YOUR CHANCE TO WIN A \$2,500 WSPD SHOPPING SPREE!
- 20** TOP CHEF: THE TOUR 2010! MEET CHEF TESTANTS KEVIN GILLESPIE AND RICHARD BLAIS.
- 29** ENVIRONMENT FURNITURE SPRING EVENT. ENVIRONMENTFURNITURE.COM

May

- 1** SPRING INTO GREEN: FOOD TASTINGS, KID'S ACTIVITIES, GIVEAWAYS & MORE. 1PM - 4PM
- 9** MOTHER'S DAY! TREAT MOM TO SUNDAY SUPPER AT JCT KITCHEN!

STAY TUNED! YEAH! BURGER WILL BE OPENING IN MAY AT WHITE PROVISION

June

- 10** SPA SENTIO GRAND OPENING CELEBRATION, 7PM!
- 19** WESTSIDE ART WALK 3RD SATURDAY EACH MONTH! WADATLANTA.ORG

CALENDAR